

All roads lead to Mission Viejo

In Europe, all roads may still lead to Rome, but in South Orange County there is no doubt all roads lead to Mission Viejo, a world-class city in the heart of one of the most affluent growth markets in the nation. Just ask Money Magazine or any organization that lists the nation's top cities.

- The planned community concept that makes Mission Viejo the ideal place to live also make it the ideal location for your business. The city boasts five I-5 freeway exits, with virtually all businesses located within two miles of the freeway. **It is only 20 minutes from the expanding John Wayne Airport and commercial and industrial centers in central Orange County.**
- Mission Viejo is poised to serve the commercial and retail needs of a region of 250,000 people that eventually will grow by 60,000 as the foothills east of the city are developed. And only in Mission Viejo would you find a hilltop industrial park that looks like a park and indeed is adjacent to softball fields.

Strict adherence to a master plan for 45 years has created a community best known for immaculate, attractive subdivisions, 44 parks, a 41,000 square foot library, Olympic swimming and diving medallists and training center, and California Distinguished Schools and National Blue Ribbon Schools.

A great place to do business

Through up and down economic cycles, Mission Viejo continues to attract new businesses, while other businesses are expanding within the city. Among new restaurants are Gandolfo's New York Deli, a business luncheon favorite; the Derby dueling pianos restaurant in the Kaleidoscope entertainment center, and Nirvana's restaurant with catering.

The Ayers Hotel at Los Alisos and the 241 Tollway added a luxury spa. While many auto dealerships in other cities are closing, Lexus Mission Viejo is doubling its size. Target opened a full-service store at Los Alisos and Jeronimo, **which the Sonic burger chain chose for its entry into South Orange County.** Adjacent is the High Park Industrial Park with vacant land and buildings for sale. (Target also operates a store at Alicia and the I-5 in Mission Viejo). The city today boasts 4,800 businesses, 700 more than six years ago, when the planned community was built out. **The Mission Viejo Dispatch, a popular community**

